

Project Planner

Please fill out the worksheet of this Project Planner as much as you can. All of the questions covered in this planner will give a complete picture of your project needs and most of your web design requirements with competition analysis. The points which do not apply to your project, please leave them blank.

“ The information you provide will allow us to better understand your goals and needs for your project. ”

Once completed, email your completed Planner to raj@cloudmedia.co.nz and a we will be in contact to schedule your consultation and answer

Thank you for considering cloudmedia.co.nz and we look forward to speaking with you soon.

Contact Information

Name

Email Address

Phone Number

Company Name

Street Address

City

State

Country

General Information

What is the name of your company or organization?

Briefly describe your company in a sentence or two

Who is the primary contact from your organization and who has final approval on the project? Please list full contact details if possible.

Please check all services you need or interested in

- Website Design (Simple)
- Website Design with Blog
- Website Design with E-Commerce (Shopping Cart)
- Logo Design
- Content Strategy
- Social Media Marketing
- Search Engine Optimization
- Google Adwords/ Promoting Website

Is this a website redesign?

Yes

No

If this is a website redesign, please provide your current Web Address (URL)

If this is a new website, please provide your intended Web Address

What are some of the features and objectives of the website you wish to build or redevelop?

How many pages will your website have (approximately)?

Do you require a new logo, or an existing one to be re-styled/re-designed?

Time Plan for Your Web Development

Start Date:

End Date:

What is your expected budget range for Web Development Project (approximate)?

Market Research and Inspiration

Please provide some information about your desired look and feel for your project. You may also provide Web Address (URL) examples which you like for example colors, typography, navigation, layout etc..

Please provide any particular features you like and would prefer. You may provide Web Address (URL) examples of websites (e.g. image gallery, animation, cool effects etc..)

Please provide some web addresses of your competitors and let us know something you like and dislike about them.

Target Audience

Briefly describe something about your site visitor. Please give basic demographics: age, occupation, income level, purchasing habits, local or International. Please provide as much as detailed information as you can which will help to understand your website design and marketing needs.

Any other information you would like to share with us, please list..